

SOCIAL MEDIA POLICY

THIS SITE IS *NOT* MONITORED IN REAL TIME. IF YOU HAVE AN EMERGENCY OR KNOW OF A CRIME IN PROGRESS, PLEASE CALL 911 IMMEDIATELY.

The purpose of Big Bear Airport District's social media page is to share news, information, and updates regarding the activities, policies and programs of the Big Bear Airport District. However, the information and content contained in our social media site is only intended to supplement, not to replace, the information available through official Airport channels, in general, and Big Bear Airport District's official website (www.bigbearcityairport.com).

Big Bear Airport District is not responsible for comments, remarks, messages, or other material posted to its social media site and does not, in any way, guarantee, ensure, or warrant the content, accuracy, or use of social media content from anyone else. Big Bear Airport District specifically disclaims all liability for claims or damages that may result from any posting on its social media site. Opinions expressed on our social media site are those of the person posting and do not necessarily reflect the opinions, practices, or policies of Big Bear Airport District. In no event shall Big Bear Airport District be liable to you or anyone else for any decision made or action taken in reliance on information on our social media site.

By accessing, viewing and/or posting content to our social media page, you accept, without limitation or qualification, these terms and conditions of use required by the company that owns and operates the social media site. If you do not agree to the terms of this Policy, do not view or post any content. Your use of our social media site is deemed acceptance of these terms and conditions and has the same legal force and effect as if you had actually physically signed an agreement.

Your Comments Are Public and Reviewed

Our social media site is a public page and viewable by everyone. Comments and shared information also become part of a public record and may be archived in order to abide with applicable laws, e-discovery requirements, and document retention policies. **Information shared through our social media site may be subject to release to those who request it through the California Public Records Act or other public information statutes.** Your use of our social media site and the posting of any content is deemed a waiver by you of any rights to your privacy or confidentiality.

Please be aware that we review all comments after you post them. Because the site is visible to all ages, we expect persons who leave comments to do so with respect, good manners, and careful thought of who might be seeing them.

Consistent with the purpose of this website, we reserve the right to moderate, monitor, remove, prohibit, restrict, block, suspend, terminate, delete, discontinue or reject comments and access to comments if they are:

Profane, obscene, pornographic, abusive, threatening, racist, defamatory, offensive or contain violent language

Trolling (posts that are deliberately offensive, provocative, or disruptive and intended to hijack our content, deflect our information off-track, upset someone or create angry responses from employees or other visitors)

Messages that are a violation of existing law or regulation

Violations of the intellectual property rights of others

Spam (unsolicited messages that are usually intended as advertising or messages that are repeatedly posted on the same site)

Attacks or calls-to-action for attacks on specific groups

Intended to harass, threaten or abuse an individual or are defamatory, derogatory, or are personal attacks on any person, including but not limited to Big Bear Airport District Director, employee or business person

Hateful or discriminatory comments regarding or comments that promote, foster, or perpetuate discrimination or harassment on the basis of race, ethnicity, religion, gender, disability, sexual orientation, political beliefs, or any protected class under local, state, or federal law

Links or comments containing sexually explicit content or material

Links to malicious software or sites

Cyber-stalking or threats to an individual or organization, or intended to collect or post private information and data without disclosure

Messages that relate to confidential, private, or proprietary information

Messages that are inappropriate, in poor taste, or otherwise contrary to the purposes of our site or the business of Big Bear Airport District

Self-promotion

Solicitation of funds

Unsolicited business proposals and inquiries

Reports of criminal or suspicious activity (Please contact the Big Bear Sheriffs' Department directly with this type of information)

Encouragement of illegal or unlawful activity

Any form of legal and/or administrative notices or processes

Posts not in compliance with our social media host's own terms and conditions and posts that attempt to or do take over a thread in ways that are contrary to these terms and conditions (including random or unintelligible posts)

The above list is not necessarily exhaustive and Big Bear Airport District reserves the right to remove or restrict any post or comment that violates the purpose or spirit of these terms and conditions.

Individuals who comment or post to our social media site and who repeatedly violate these terms and conditions may, among other actions, be banned, prohibited from posting future comments, or be reported to the social media provider.

We do not edit comments for the purpose of removing objectionable or inappropriate content and leaving non-objectionable or appropriate content. If you want your comments to remain posted, please ensure that you comply with this policy.

While comments may be posted at any time because of the nature of social media, we will review and screen comments during regular business hours, Sunday through Saturday, 7:00 AM till 6:00 PM.

Information contained on our social media site may be intercepted, recorded, read, copied, and disclosed by and to authorized personnel for any official purpose, including criminal investigations. Unauthorized access or use of our social media site, including attempting unauthorized copying, altering, destroying, or damaging site content may violate the Federal Computer Fraud and Abuse Act of 1986 (as that may be amended from time to time) and may subject violators to criminal, civil, and/or administrative action.

Privacy

Do not include personally identifiable information in the body of your social media comments. This is for you own protection and privacy.

Endorsements

Big Bear Airport District does not endorse commercial entities, products, services, or other non-governmental organizations or individuals through social media. Any references to commercial entities, products, services, or non-governmental organizations or individuals are solely for informational purposes or posted by the social media provider.

Our Comments Are Not Legal Advice and Your Comments Are Not Official Notice

Postings, interactions, and messages made through social media sites do not constitute legal advice. Likewise, anything you post is not considered an official notice or comment to Big Bear Airport District or to any Director or to any of our employees for any purpose. Big Bear Airport District disclaims all warranties, expressed or implied, for any of the information and content provided in its social media.

You May Own Your Comments but We Can Use Them

You own all the comments, content, messages, and similar information that *you* post on our social media site (subject to any terms or conditions of the social media provider). You are responsible for how you control the sharing of that content through the privacy and application settings of the social media provider.

By posting on our social media site, you grant Big Bear Airport District a non-exclusive, transferable, sub-licensable, royalty-free, worldwide license to use that content. That means Big Bear Airport District can reproduce, distribute, publish, display, and otherwise use your content. **If you do not wish to have the content you have posted used, published, copied and/or reprinted, please do not post on our social media page.**

Advertisement and Link Disclaimer

The information provided on our social media site and any links or references thereon are provided as a courtesy to our visitors. Big Bear Airport District does not endorse, recommend, nor approve of any person, any product, or any service mentioned on our social media site nor referenced or contained on any other website or social media page. Big Bear Airport District does not endorse nor support any advertising that may be contained on its social media site nor any of the pages of any linked or referenced sites.

Big Bear Airport District does not link to the following:

- Candidate or nominee sites or sites advocating a position on Big Bear Airport District or ballot issues

- Corporate commercial sites

- Personal home pages

External links may be provided at times and are posted only as additional information or resource material. Big Bear Airport District does not attest to the accuracy of information provided by any links. Should you access another site through a link, you are subject to that destination site's own privacy policy and terms of use.

Intellectual Property Use

Images, photographs, written works and graphics used by us on our social media site, unless otherwise noted, are the property of Big Bear Airport District and are protected under both United States and International Copyright Laws.

For questions pertaining to our intellectual property rights or for permission to reproduce our social media please contact us at (909) 585-3219.

Indemnification

By using our social media site, you agree that you must defend, indemnify, and hold Big Bear Airport District and its Directors, employees, contractors, representatives, agents, successors and assigns harmless from and against any and all losses, claims, damages, settlements, costs, penalties and liabilities of any nature whatsoever (including reasonable attorneys' fees) to which they may become subject and which arise out of, and are based upon, are as a result of, or are in any way connected with your use of our social media site, including any third party claims of infringement or any breach of these terms and conditions.

Jurisdiction

By using our social media site, you agree that any claim or dispute relating to the posting of any content on our social media site shall be construed in accordance with the laws of the State of California without regard to its conflict of laws provisions, and you agree to be bound and shall be subject to the exclusive jurisdiction of the state and federal courts located in San Bernardino County, California.

This Policy Is Subject to Amendment

This policy may be updated or amended at any time without notice. Each time you access or use our social media site, the policy then in place at the time of such access or use will govern your usage and posting.